



RED LANTERNS

Revolution on the market of sex education

CROWDSALE

Start: February 14, 2018

Finish: March 15, 2018

Initial proposal, %: 50

Available for the crowdsale: 80%

Available for the crowdsale: 12 750 000

SoftCap: 1 500 000 USD

HardCap: 10 000 000 USD

Estimated cost: 1 USD

Unsold Tokens: Disposal

Exchange for: BTC, ETH, DASH, ETC, LTC, ZEC, EUR

ALLOCATION OF REDL TOKENS

Crowdsale: 80%

Team: 10%

Reserve funds: 5%

Bounty: 5%

PLANNED DISTRIBUTION OF FUNDS

Marketing and advertising campaigns: 80%

Software development: 12%

Operating activities of the company: 5%

Legal support: 2%

Model data extracts and content for teaching the artificial intelligent system: 1%

FULL INFORMATION

<http://red-lanterns.com>

<http://ico.red-lanterns.com>

<http://ico.red-lanterns.com/storage/documents/December2017/IZBiOCUQoHmuPcezmmFu.pdf>

http://ico.red-lanterns.com/storage/documents/REDL%20TSA_19_01_2018_en.pdf

http://ico.red-lanterns.com/storage/documents/07_rl_faq_eng_2.7.pdf

ABOUT PROJECT

Red Lanterns (RL service) is an actively developing online service that helps people fill the gaps in their sex education. Our product is a free mobile application for finding sexual literacy experts, available for download in the App Store and Google Play Market from anywhere in the world.

PROBLEM AND SOLUTION

PROBLEM

During the year of work spent on the RL service development, our team has identified a number of problems and difficulties related to raising the level of an individual's sex education:

- difficulties with finding qualified experts
- low level of confidentiality when using existing online services
- high commissions, lack of guarantees and transparency in mutual settlements
- lack of clear service provision rules

SOLUTION

Developing the ways to increase the level of sex education with the help of advanced technologies, the RL team came to the conclusion that application of blockchain technology in the existing RL service and introduction of the REDL crypto token as a payment unit would be the perfect tool for solving a whole range of problems. To implement this idea, the RL team decided to bring the product to an ICO in order to attract crypto enthusiasts, Experts, and new application users for further RL service development and community formation.

About service RL

About the Crowdsale and Conditions

Whitepaper

Legal documents

FAQ